

FROM:

BIO TECH RESEARCH
7800 WHIPPLE AVE. NW
CANTON, OH 44767

PRSR STD

U.S. POSTAGE
PAID
Permit #223
Bloomsburg, PA
17815

TO:

PERSONAL

118-120
6890 E Sunrise Dr.
Tucson, AZ 85750-0738



**SPECIAL
DELIVERY**

TRACKING CODE
323199919/EP

Benjamin D. Suarez
*Corporate President
and Chief Executive Officer*

Michael R. Giorgio
*General Manager,
Corporate Controller
and Chief Financial Officer*

Michael Puterbaugh
Corporate Counsel

Dear Lawrence Bernstein,

I have sent you this important notification to i
of a new air purifier unlike anything on the market.

The EdenPURE® is the best and most advanced

**VERIFIED
SPECIAL
DELIVERY**

**TRACKING CODE ON
ENCLOSED DOCUMENTS**

VERIFIED
SPECIAL
DELIVERY

TRACKING CODE ON ENCLOSED DOCUMENTS

Since 1968
Innovative Products
for Better Living

7800 WHIPPLE AVE. N.W.
CANTON, OH 44767

BIOTECH RESEARCH

Lawrence Bernstein
118-120
6890 E Sunrise Dr.
Tucson, AZ 85750-0738



**VERIFIED
SPECIAL
DELIVERY**

TRACKING CODE:

323199919/EP98A/E4326BH

Benjamin D. Suarez
Corporate President
and Chief Executive Officer

Michael R. Giorgio
General Manager,
Corporate Controller
and Chief Financial Officer

Michael Puterbaugh
Corporate Counsel

MANAGEMENT

Timothy Ditty
Executive Director of
BioTech Research

John Whitakre
Chief of Staff,
Product Development

Julius Toth
Director of
Product Development

David Dearth
Health and Fitness Staff Leader

Paul Klingaman
Director of
International Telecommunications

Lorraine Kamp
Director of Media Services

Julianne Dalayanis
Director of Human Resources

Thomas Betts
Director of Strategy Analysis

Michael Schumacher
Director of Computer Operations

Douglas Heck
Director of Operations

Heather Morton
Customer Service Manager

Scott Mudra
Director of Decision Science

Michelle Goldsmith
Director of Creative Production

Mark Collins
Director of Education

Barbara Housos
Accounting Manager

Jane Kochis
Quality Control Manager

Charlie Stewart
Director of Purchasing

Dear Lawrence Bernstein,

I have sent you this important notification to inform you of a new air purifier unlike anything on the market.

The EdenPURE® is the best and most advanced air purifier on the market.

It runs super quiet and requires no filter replacement.

Unlike typical air purifiers which have only 1 or 2 mechanisms of eliminating pollution, the EdenPURE® has 4 mechanisms which attack pollution.

There are many different types of pollution and many of them, especially the worst, cannot be effectively reduced with the limited mechanisms of old-style air purifiers. The EdenPURE® 4-mechanism process destroys more types of pollution.

Some of the worst pollution comes from contaminated surfaces and fabrics. This remarkable air purifier not only works to eliminate pollution from the air, but can also eliminate pollution embedded in walls, ceilings, floors, carpets, furniture, clothing, and on countertops, as well as, other surfaces. It works to sanitize everything in the house. The majority of air pollution comes from contaminated surfaces and fabrics.

The EdenPURE® can bring relief from the symptoms associated with sinus, and other respiratory discomfort. When pollutants are removed from the air you should sleep better, and feel better in a cleaner environment. The result is reduced fatigue and improved mental abilities.

The air purification technology in the EdenPURE® is that used by the federal government to purify air in the Space Shuttle and the International Space Station.

Old style HEPA type air filters only remove dust and some allergens. They do not remove the most harmful pollutants such as bacteria, viruses, mold and yeast.

And if you have one of those air purifiers that has no fan, beware. More will be explained on this as you read on.

The EdenPURE® has a super advanced system of air movement
(Go to Page 2 on reverse side.)

that is so quiet that you would have to put your ear up next to it to know that it's even running. And the EdenPURE® is virtually maintenance free.

BioTech Research has been in the air purification business for a long time and our previous model was an all-time best seller and in our opinion was the best air purifier on the market, which was also the opinion of our customers.

But the EdenPURE® is much more advanced. Our previous model used 2 very effective mechanisms to eliminate pollution, which were combinations of activated oxygen and ultraviolet light.

The EdenPURE® utilizes 4 much more advanced electronic air purification mechanisms.

The advanced technology in the EdenPURE® is that used in spacecrafts such as the Space Shuttle and the International Space Station.

You just can't have a good filter system to eliminate air pollution for many reasons. First of all, a lot of the most powerful pollutants such as viruses and bacteria and a number of allergens are so small, filters cannot trap them. HEPA filter type air purifiers mainly remove dust and some allergens.

Secondly, filter air purifiers require the air to be brought through the machine. Therefore, it does not get to the air in the far corners of the room. And worse it does not eliminate the main source of the pollution which is contamination on surfaces and embedded in fabrics.

It has been well documented that an air purifier without a fan cannot possibly remove pollution to any substantial level. Those types mainly remove pollution that is very close to the unit. That's fine if you're purifying the air in a broom closet, but not for a wide area. Also those units have you wiping off a plate to clean off the trapped pollution. But unless those units have ultraviolet light, that plate contains live bacteria and viruses that can be harmful.

The EdenPURE® attacks pollution without requiring the air to go through the unit, and also works to eliminate pollution on surfaces and fabrics.

The EdenPURE® has 4 electronic mechanisms to attack pollution that mimic the way it is done by nature's thunderstorm. Thunderstorms produce highly activated oxygen which destroys pollution and puts negative ions in the air that also destroys pollution. The air is now ionized fresh and free of the most irritating pollutants, which promotes a healthier environment.

Three of the 4 electronic mechanisms in the EdenPURE® go out and seek out pollution throughout the room, on surfaces, and in fabrics like guided missiles. The pollution cannot hide.

The EdenPURE® removes nearly all airborne and surface organic and inorganic pollutants.

Organic pollutants removed by the EdenPURE® include: fungus, mold, bacteria, tobacco odor, pet odors and most other household odors. It

(Go to Page 3.)

can also kill viruses.

The EdenPURE® removes inorganic pollutants including dust and many other chemical compounds present in the home too numerous to mention here.

The EdenPURE® does not require filter replacements like the old-style HEPA air purifiers. There is a small 4 inch by 8 inch pre-filter that you simply clean periodically by running water over it. This pre-filter is made of highly durable mesh that will last a lifetime.

The EdenPURE® works to sanitize everything in the house, including the air, walls, floors, ceiling, furniture, carpeting, countertop surfaces, sinks, bathtubs, toilets, and even sanitizes your clothes.

The EdenPURE® will work to eliminate all odors. It eliminates odors from cigarette smoke, urine, mildew, cooking odors, and any other odors in your home. The EdenPURE® odor elimination is so powerful that it will eliminate the odor of a skunk in minutes.

After eliminating the odor from the air, the EdenPURE® then goes to the source of the odor. It neutralizes embedded urine in carpet, and cigarette smoke that is embedded in carpet, furniture, wallpaper, and clothing. It also destroys mold and yeast.

There are many health benefits to the EdenPURE®. The EdenPURE® will help relieve allergies, asthma and other respiratory problems. It also introduces extra oxygen into the air and puts healthy negative ions into the air. Therefore you will tend to sleep better at night. As a result you will be much more alert and experience less fatigue when you are awake. It works to eliminate toxins so that they do not get into your body. Therefore you will look better, feel better, and live healthier. You will now have energy and be more mentally alert. The EdenPURE® can change the mood of everyone in your home for the better.

Users of the EdenPURE® rave about it and say they wouldn't part with it for a million dollars. They report relief from allergies, sinus conditions, and other respiratory ailments. They say they sleep better. They say they feel more energetic and invigorated.

A large brochure is enclosed for you to see exactly what the amazing EdenPURE® looks like. There are important answers to many frequently asked questions as well.

I have also authorized for you to get a major discount on our best selling residential models of the EdenPURE®. The residential models are the EdenPURE® Area Model and the EdenPURE® Whole House Model. The EdenPURE® Area Model purifies the air in an area of up to 1,000 square feet and measures 11-1/2 inches high by 12-3/4 inches wide by 6 inches deep and weighs 6-1/2 pounds. The EdenPURE® Whole House Model purifies the air in an area of 3,000 square feet and measures 12-5/8 inches high by 8-7/8 inches wide by 8-1/4 inches deep and weighs 13 pounds.

All EdenPURE® air purifiers come with a one year warranty on all parts and labor.

BioTech Research offers a 60-day total satisfaction guarantee. If at any time during this 60-day period you are dissatisfied with the EdenPURE®, you can return it and receive every cent of your money back.

Other air purifiers sell for \$350.00 to \$700.00. The price of the

(Go to Page 4 on reverse side.)

EdenPURE® Area Model is only \$302 plus \$12 shipping and handling for a total of \$314 delivered. But I have authorized you to get a \$75 discount plus free shipping and handling. Therefore, with this discount, you pay only \$227 delivered.

The EdenPURE® Whole House Model is only \$372 plus \$22 shipping and handling for a total of \$394 delivered. But with the authorized \$75 discount plus free shipping and handling, you pay only \$297 delivered.

There is a strict limit of 3 units at this discount - no exceptions please.

IMPORTANT: This discount authorization expires in 10 days from your receipt of this notice. If you order after that, we reserve the right to either accept or reject order requests at the discounted price.

The EdenPURE® comes in the decorator color of grey and the EdenPURE® Whole House Model comes in black with burl wood accent which goes with any decor.

The Wall Street Journal recently reported that there is 5 times more air pollution in a house than there is in the open air outside the house.

I love the air purification business because it helps people. I wish to be of help to you.

Have a healthy and comfortable day.

Sincerely,



John Whitakre

Chief of Staff, Product Development

Authorized Discount Claim Form

Authorized for:

Lawrence Bernstein
118-120
6890 E Sunrise Dr.
Tucson, AZ 85750-0738

Discount Code: 323199919/EP98A/E4326BH

Authorization from:


Heather Morton
Customer Service Manager

You have been authorized to receive a major discount on the EdenPURE® Whole House Model which cleans the air in an area of up to 3,000 square feet and the EdenPURE® Area Model which cleans the air in an area of up to 1,000 square feet. You must claim this discount within the next 10 days of receipt of this notification. The price of the EdenPURE® Whole House Model is \$372 plus \$22 shipping and handling for a total of \$394 delivered. The price of the EdenPURE® Area Model is \$302 plus \$12 shipping and handling for a total of \$314 delivered. With this Authorized Discount Claim Form, you will receive a \$75 discount and free shipping and handling and pay only \$297 for the EdenPURE® Whole House Model delivered and only \$227 for the EdenPURE® Area Model delivered. After 10 days, we reserve the right to either accept or reject order requests at the discount price. There is a strict limit of 3 units at this discount.

Number of Whole House units you want: _____

Number of Area Model units you want: _____

- I am ordering within 10 days of receipt of this Authorized Discount Claim Form, therefore I get a \$75 discount and free shipping and handling and my price is only \$297 for the Whole House Model delivered (EPWHAP-D) and \$227 for the Area Model delivered. (EDPRAP-D)
- I am ordering past 10 days of receipt of this Authorized Discount Claim Form, therefore I pay full price of \$394 for the Whole House Model (EPWHAPF) and \$314 for the Area Model. (EDPRAPF)

This product carries a 60-day unconditional, no-risk guarantee. If you are not totally satisfied, your purchase price will be refunded. No questions asked. There is also a one year warranty on parts and labor.

To claim your discount and order by phone: call toll-free 1-800-299-7557, 24 hours a day, 7 days a week. Give operator your Discount Code at the top of this form.

To claim your discount and place an order online: visit us at www.biotechresearch.com

To claim your discount and order by mail: fill out and mail in this Authorized Discount Claim Form in the enclosed reply envelope.

Enclosed is \$ _____ in: []Cash []Check []Money Order
(Make checks payable to BioTech Research)

Or, charge my: []MasterCard []VISA []Am. Exp./Optima []Discover/Novus

Account No. _____ Exp. Date _____

Signature _____

To ensure proper delivery, please include phone number.

Phone (_____) _____

Testimonies of a few of the thousands of satisfied EdenPURE® customers

I've purchased 5 of your EdenPURE® air purifiers.

I'm delighted with mine, the others I have given to our 3 daughters. I've set my EdenPURE® on top of the refrigerator and I'm impressed with the quietness when it's on.

It has caused me to sleep better at night. Also, I know it has helped my sinus condition. It removes every and all room odors – that part I truly love. Then there is no cleaning to do, no filters to remove, all in one compact unit.

I love it!! I have never owned a room air purifier before. This EdenPURE® is great!!

Sincerely, Mrs. Pluma Litherland

Before using your EdenPURE® air purifier, I was getting up several times in the night with my air passages clogged up as I am suffering with asthma.

EdenPURE® has helped me breathe better and with less medication, with their undesirable side effects.

The whole house smells clean and fresh, even the neighbors noticed. We have a lot of sand dust living at the beach on a peninsula between the ocean and the bay near Eureka, California in Humboldt Bay.

Even my dog is happier because I feel like playing with her more.

Thank you, Marta F. Tennant

I have spent years searching for an air filter system, air cleaner, air freshener or clean air device for our home. Four months ago an advertisement for the EdenPURE® Air Purifier caught my eye and a purchase was made. Shortly thereafter, our EdenPURE® Air Purifier arrived and, within minutes of operation, we were most pleasantly surprised by the fresh, clean, yet unusual aroma which permeated our home. Sneezing, the result of allergies, dust and pollen, has stopped and kitchen pollutants and odors, even from strong spices, have disappeared. The EdenPURE® is operated constantly and the freshness it provides continues to amaze us as well as family and friends who visit our home.

We have been so pleased by the performance of the EdenPURE® Air Purifier that we purchased one for each of our three children and their families. Additionally, two more were purchased for family friends at their request.

Thank you for your innovative and most effective air purifying system.

Respectfully, Arnold Garverick

"I have been enjoying the benefits of EdenPURE® for approximately two months. It's wonderful. Our home has a damp basement – we have a problem with mildew! The EdenPURE® has improved the air in our living area as well as our bedrooms. When we would enter our home you would smell a musty odor. That is a thing of the past since we have been using EdenPURE®. Also, cooking and smoking and other household odors have been eliminated. We were impressed how quickly EdenPURE® refreshed our home air. Thank you for a great product. I have tried several similar products - only EdenPURE® has been satisfactory."

James Heskins

"I suffer from extremely dry eyes, and thought maybe the EdenPURE® Air Purifier would help. It has been wonderful! I can breathe better and don't sneeze nearly as often. My eyes don't itch and feel as though there is dirt in them. Also, I don't dust as often (the television screen does not accumulate dust hardly at all). I have bought two additional purifiers for family members who are anxious to have their homes cleaner."

Dorothy Morvery

Continued on reverse side

“My name is John Ravenscroft. I received my EdenPURE® Air Purifier in July of this year. The first thing I noticed was that it took the smell of home permanent out of the house in a couple of hours. It took a week before. It works well with fish odors also. One of the best buys I have made this year.”

A Happy Customer, John Ravenscroft

“The EdenPURE® Air Purifier keeps our cat’s litter box fresh as a daisy.

David Genereaux

“The EdenPURE® has reduced the dust and animal dander in the air of our home. I noticed this because, before, I cleaned the blades of our ceiling fan one day and several days later I had to clean it again. I do not anymore. It reduces odors and leaves rooms smelling fresh. We enjoy eating fish. With the EdenPURE®, our house no longer has that lingering fish smell. We also have two ferrets. Ferrets have a very distinct odor. The EdenPURE® is the only thing that has ever taken the odor of the ferrets away from the room where they live. I love the fresh smell of the air throughout our home.”

Thank you, Chris McKenna

We have had our EdenPURE® Air Purifier for about two months. After the first week I noticed that the house had a really clean smell. It didn’t smell bad before but we have two cats, a dog and two litter boxes so we really had to work at keeping bad odors away. Now it just smells nice all the time. I have allergies and my eyes used to burn, itch and cry quite often. That hasn’t happened since we purchased the first unit. We have a pretty big house so when we saw how well it worked we purchased a second unit. I would highly recommend this unit especially for people with allergies.

Judy A. Taylor

The EdenPURE® is the most remarkable product that I have tried in years. All of the claims hold true. Not only did it eliminate the dust in my house, I have not had a sinus headache or scratchy throat since I began using it. The whole house smells fresh and clean. You would never be able to tell that I have two dogs and a cat. It is also nice not to have to bother changing filters. You just plug it in, turn it on and forget about it. It is truly refreshing to use a product that does everything that it is supposed to do and more.

Michelle Goldsmith

The EdenPURE® that I used in my apartment for approximately a week was different than any air purifier that I have tried. Everyone was able to take deeper breathes than normal in the apartment. My cats now stay in the room more when someone is smoking. They would not before. My boyfriend’s allergies were unnoticeable when he was inside. I personally like the fresh smell the EdenPURE® let off.

Jenny Klco

I have terrible sinus problems. I’m also allergic to dog and cat dander, grass, dust, and ragweed. Before using the EdenPURE® I had to take antihistamines and use allergy/sinus nasal spray. I was embarrassed because my eyes were red and I always sounded like I had a cold. I then got the amazing EdenPURE®. I plugged in the EdenPURE® and went about my daily duties when I suddenly noticed I wasn’t coughing or wheezing or clearing my throat. This was incredible. The EdenPURE® really works! I am so happy. My eyes are clear and I can breathe. I’ve tried many other air purifiers, they’re all in my storage room with other failed products. The EdenPURE® truly does what it claims to do.

Diane C. Vance

EdenPURE®

A i r S y s t e m s

The EdenPURE® is one of the nation's leading air purifiers. As seen in newspapers nationwide, in major magazines, and on national television, the EdenPURE® runs super quiet and is virtually maintenance free.



- ...will work 4 ways to attack pollution from air, surfaces and fabrics.*
- ...will work to eliminate odors, dust, smoke, germs, mold, pet dander & much more.*
- ...will work to eliminate the most noticeable indoor air pollutants in just 15 minute.*
- ...will not harm pets.*
- ...will help keep the environment healthy.*
- ...will help provide relief from symptoms associated with allergies and sinus.*
- ...will help you sleep better, be more alert and experience less fatigue.*

Safe and Healthy for Peace of Mind.

EdenPURE®

A i r S y s t e m s

A brief interview with the Director of Product Development for BioTech Research, Julius Toth...

Q. Why is the new EdenPURE® air purifier so much better than typical air purifiers which have only 1 or 2 mechanisms?

A. The EdenPURE® utilizes 4 advanced electronic air purification mechanisms. I call it the EdenPURE® process.

Q. How does the EdenPURE® eliminate pollution in the air and on surfaces and fabrics?

A. The EdenPURE® has 4 electronic mechanisms to attack pollution that mimic the way it is done by nature's thunderstorm. Thunderstorms produce highly activated oxygen which destroys pollution and puts negative ions in the air that also destroy pollution. The air is now ionized fresh and free of the most irritating pollutants, which promotes a healthier environment.

Three of the 4 electronic mechanisms in the EdenPURE® that seek out pollution throughout the room, on surfaces, and in fabrics like guided missiles. The pollution cannot hide.

Q. What is the range of pollutants that the EdenPURE® takes out of the air?

A. It removes nearly all airborne and surface organic and inorganic pollutants. Organic pollutants removed by the EdenPURE® include: fungus, mold, bacteria, tobacco odor, pet odors and most other household odors. It can also kill viruses.

The EdenPURE® removes inorganic pollutants including dust and many other chemical compounds present in the home too numerous to mention here.

The Wall Street Journal recently reported that there is 5 times more air pollution in a house than there is in the open air outside the house. Everyday you breathe all these pollutants into your lungs and many go into your body.

Q. So then the EdenPURE® sanitizes everything in the house?

A. It works to sanitize the air, walls, floors, ceiling, furniture, carpeting, countertop surfaces, sinks, bathtubs, toilets, and even sanitizes your clothes.

Q. How well does the EdenPURE® work on eliminating odors?

A. The EdenPURE® will work to eliminate all odors. It eliminates odors from cigarette smoke, urine, mildew, cooking odors, and any other odors in your home. The EdenPURE® odor elimination is so powerful that it will eliminate the odor of a skunk in minutes.

After eliminating the odor from the air, the EdenPURE® then goes to the source of the odor. It neutralizes embedded urine in carpet, and cigarette smoke that is embedded in carpet, furniture, wallpaper, and clothing. It also destroys mold and yeast.

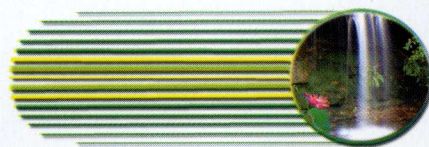
Q. What are the health benefits to the EdenPURE®?

A. There are many. The EdenPURE® will help relieve the symptoms associated with allergies, asthma and other respiratory problems. It also introduces extra oxygen into the air and puts healthy negative ions into the air.

Therefore you will tend to sleep better at night. As a result you will be much more alert and experience less fatigue when you are awake.

The EdenPURE® works to eliminate toxins so that they do not get into your body. Therefore you will look better, feel better, and live healthier. You will now have energy and be more mentally alert. The EdenPURE® can change the mood of everyone in your home for the better.

The EdenPURE® comes in 2 models. The Whole House Model purifies air in an area up to 3,000 square feet and the Area Model purifies air in an area up to 1,000 square feet.



EdenPURE®
Air-Surface Sanitizer

The world leader in products for a healthy and comfortable environment - bringing the Garden of Eden into your home.

To place an order for the EdenPURE® call 1-800-299-7557.

EdenPURE®
A i r S y s t e m s