

Times Orange County Classified Ads

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Classified Section

MONDAY, OCTOBER 31, 1988

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Part VIII

Now at last, you can hear them too!

Mississippi Man Discovers Long Lost Tapes Made By Elvis Presley Before He Became Famous!

If you are an Elvis Presley fan, this may be the most exciting message you will ever read.

Here is why. In 1955, a full year before Elvis became famous, he got a chance to play at the Eagles Hall at 2204 Louisiana Street in Houston, Texas. He went there with Scotty Moore, his guitar player and first sidekick, and Bill Black, his bass player. Well, what happened is, the three of them got up there on that stage and...

THEY SET THAT JOINT ON FIRE!

You see, this was Elvis before he was tamed down, before Colonel Parker got a hold of him, before Steve Allen tried to "detwitch" him, before he was told he had to stop all that shaking or else the TV cameras could only shoot him from the waist up. *This* was Elvis *totally* uninhibited!

Well anyway, there was a DJ down in Houston named Benny Hess who used to go around recording live acts on his tape recorder and then, if he liked what he heard, he'd play the tape on his radio show. Then, after that, to save money, he'd use that same tape to record somebody else instead of saving the original recording. So, what he does this time is, he goes to the Elvis concert at the Eagles Hall and he records it and...

HE DECIDES IT'S NOT GOOD ENOUGH TO PLAY ON HIS RADIO SHOW!

Thank God! If that tape *had* been played, it would have been recorded over like all the others and, it would have been lost forever. As it turns out, however, the tape was simply tossed in a drawer where it was forgotten for more than 20 years!

Hard to imagine, isn't it? But, believe it or not, back then, the people at the Eagles Hall didn't even know how to spell Elvis Presley's last name. They used two S's instead of one and spelled his name "PRESSLEY." Take a look at their newspaper ad and you'll see what I mean.

"...you won't believe your ears..."

Whatever. So, to get on with the story, 22-years go by and, as we all sadly remember, Elvis Presley passes away on August 16, 1977. Millions of people are plunged into depression. The King is dead and *nobody* can ever replace him.

But sometimes, even in the midst of the greatest tragedies, something good happens. And, in this case, what happens is that a man down in Mississippi (where Elvis was born) remembered that DJ who used to tape those live acts and he gets him on the phone. The man from Mississippi is a "good ol' boy" named Marcellus Allison and he asks the DJ if he ever taped Elvis. "By God, I believe I did!"

says the DJ and then, *the hunt is on!*

Well, to make a long story short, they find the tape but it is so old and so dried out it starts to crumble as soon as they touch it. So, they get a special machine that can play the tape without any tension at all and...

THEY ARE ABLE TO SAVE EVERY SINGLE SONG ELVIS SANG AT THAT CONCERT!

They also got Elvis talking to the audience between songs and, believe me, this is *not* the same Elvis you saw in all those dumb movies. No way! This is the hip-shaking, pelvis pounding, tough-talking Elvis in the first flush of his manhood before he was homogenized and "cleaned up" for public consumption!

When Scotty Moore first heard the tape, he said, "That's me, I can't deny it. You can hear Bill Black (the clown of the group) *hollering* in the background!"

So, with the help of Stan Kesler, a songwriter who was at Sun Records when Elvis was there, the tape gets converted to one side of a record album. Then, on the other side, they get Scotty Moore

talking and he tells what it was like traveling around that first year with Elvis. *What stories!* Scotty tells about how he and Bill Black and Elvis got stranded in Shreveport, Louisiana *because they didn't have enough money to pay the hotel bill!* He tells about how his wife nearly ran out the back door when she first saw Elvis because he was dressed so "weirdly" in a pink suit and white shoes. He tells about their Grand Ol' Opry appearance which was a disaster. (*Elvis was advised to go back to driving a truck!*) He tells about how Bill Black's clowning around was needed to win the audience over so they would at least give Elvis a chance. And so on.

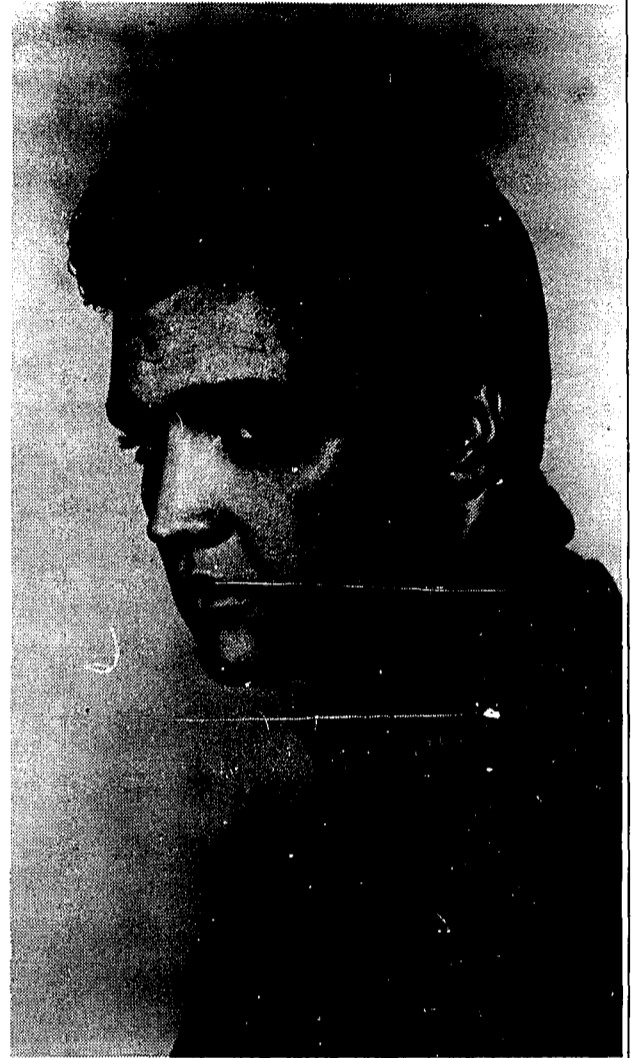
All in all, this may be the most historically important record album ever produced. It was tied up in lawsuits for several years but now, at last, it is available for release on a *very* limited basis to the general public.

BUT YOU MUST ACT FAST!

As you know, Elvis has sold *hundreds of millions* of records but this one is *truly rare*. This album is called THE FIRST YEAR and only 10,000 of this special limited edition were produced and...

THERE ARE LESS THAN 7,000 LEFT!

At only \$19.95 apiece, these albums are truly a rare bargain. You see, in this case, you're not just getting a record—you're also getting a piece of history. However, because these albums are so rare...



THERE IS A STRICT LIMIT OF ONLY ONE PER CUSTOMER!

Please do not ask us to make an exception. We can't. It wouldn't be fair. There's not really enough of these albums to go around and we want to satisfy as many Elvis fans as we can with what we've got to work with.

Anyway, these albums are being sold on a first-come, first-served basis with a 100% money back guarantee. They are easy to order. All you have to do is write your name and address and the words "First Elvis Album" on a piece of paper and send it with your payment of \$19.95 plus \$2.00 shipping and handling (total \$21.95) to:

Everett & Lloyd, Inc.
9000 Sunset Boulevard, Suite 603
Los Angeles, California 90069

That's all there is to it. Your album will be shipped promptly (within 24 hours) as soon as we receive your order. By the way, for faster service, you can order by phone and we will send this amazing album to you C.O.D. or you can use your MasterCard, Visa or American Express. We are open from 9:00 am to 5:00 pm West Coast time and our number is...

(213) 273-7053

Either way, if you are interested, please order as soon as possible to avoid disappointment.

By the way, when you get your album, you will see that it has a reproduction of a contract signed by Elvis that also contains the *only known signature* of his mother, Gladys Presley!