

ANNOUNCING THE TITANIC EXPEDITION CRUISE

You can witness history when for the first and only time a section of Titanic is raised and the wreck is fully illuminated

Will depart from and return to New York City

A special invitation from RMS Titanic, Inc. President, George Tulloch

(New York, NY) As president of RMS Titanic, Inc. I wish to offer you the opportunity to be one of the few people who will receive an invitation to personally witness the first-ever raising of a major part of the sunken Titanic.

This section of Titanic that will be raised is spectacular and pristine. It is 2-1/2 stories by 3 stories in size and weighs approximately 25 tons! This section is a recognizable and definitive part of Titanic. It is from the very top of the hull at midship and houses 6 portholes. It still carries the paint of Titanic as it changes from the upper white stripe to the lower black hull color. Even the White Star Line trademark gold pinstripe appears intact.

As you may already know from news reports, I have led the missions over the past nine years that have recovered many artifacts from the Titanic wreck which lies in a depth of over 2-1/2 miles where there is no light, and pressures are so great that you could not even explode a bomb there. The bomb would implode. To date we have been able to recover, for history, artifacts which include items passengers had brought aboard, decor items, utility items and part of the coal that was aboard the Titanic. But this is the first time a piece of the actual structure of the ship will be raised, and it will be the last.

These dives are being done in a joint effort with IFREMER (Institute of France For Research and Exploration of the Sea) who has the only deep-sea sub (technically called a submersible), the Nautilus, that can reach the depth of the Titanic wreck. My company, RMS Titanic, Inc., by federal court order, is the official legal guardian of the Titanic wreck and no one else is permitted to dive to the wreck site and take any items at all.

In this expedition you will also witness another first occurrence concerning the Titanic wreck. For the first time the main section of the wreck, the bow section, will be fully illuminated to be videotaped and photographed. To date only small sections of the wreck have been illuminated with low-powered lights. You will be there to witness for the first time as high-powered

lights illuminate the entire bow section which is an area the size of a football field. It is a sight no one has actually ever seen. To date, artists have had to sketch the wreck like a jigsaw puzzle from partially illuminated sections of photographs and videos.

I have been in the Nautilus and personally viewed Titanic on the ocean floor, and I have also been there as artifacts have been brought to the surface. Words cannot describe the emotions. It is like meeting Napoleon or being the first to come upon the great pyramids of Egypt. I can testify to you that when the major section of Titanic breaks the surface for the first time, and when you see the wreck fully lit for the first time, it will be a once-in-a-lifetime experience you will never forget.

But you won't have to experience the dangers that the dive team and I will encounter. You will witness all of this while enjoying a safe and luxurious special cruise.

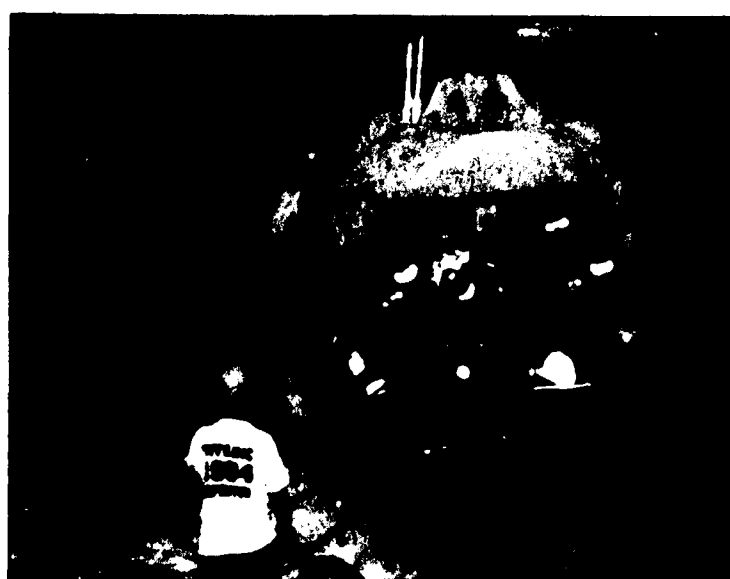
The main cruise from New York will be aboard the "SS Island Breeze" departing on August 23rd for the Titanic '96 Expedition Cruise and will go directly to the dive site, taking about two and a half days to arrive.

There will be expert lecturers on board, and many authentic artifacts recovered from the wreck will be on display throughout the ship. Other nostalgic events will occur on the cruise including music played from copies of music sheets played by the band aboard Titanic. You will also be on board with and socialize with many of the who's who of the world. This event will receive worldwide media coverage. Already, major travel publications are planning front-page stories.

The Island Breeze will rendezvous with the "Titanic '96 Expedition Fleet" on August 26th and be part of the expedition to raise the Titanic hull section and conduct the first full illumination of the Titanic wreck. Many other Titanic artifacts will be recovered in this expedition.

The Island Breeze will then be escorted by several of the ships from the Expedition Fleet to New York, to arrive at the same time as the Titanic hull section, on September 1st, 1996. A gala reception will be held in New York City with the Private Showing of the hull section.

The Island Breeze is one of the most classic



George Tulloch and members of the dive team from IFREMER, pictured above, recovered 4,000 Titanic artifacts to date. They faced extreme danger during each of the sixteen-hour recovery operations that took them down two and one-half miles to the ocean floor aboard the tiny submersible "Nautilus," a vessel capable of withstanding the unbelievable 6,000 pounds per square inch of pressure at this depth. They will again team-up on August 26th through the 29th to recover the first actual part of Titanic.



In this expedition you will also witness another first occurrence concerning the Titanic wreck. For the first time the main section of the wreck, the bow section, will be fully illuminated to be videotaped and photographed. To date, only small sections of the wreck have been illuminated with low-powered lights as you can see in the photo above of Titanic's hull taken from the "Nautilus." You will be there to witness for the first time as high-powered lights illuminate the entire bow section which is an area the size of a football field. It is a sight no one has actually ever seen. To date, artists have had to sketch the wreck like a jigsaw puzzle from partially illuminated sections of photographs and videos.

and accommodating cruise ships on the sea.

If you do not have time for the cruise, you can elect to come only to the Private Showing and reception on September 1, 1996. This Private Showing is also limited in number and part of the invitation. The Titanic hull section and many other Titanic artifacts will be at this showing and there also will be expert lecturers.

There are many, many more details, benefits and amenities to the Cruise and Private Showing which are too numerous to mention here. These are all contained in the official invitation packet which is quite elaborate and expensive.

To receive your official invitation package, all we need to know from you, without obligation, is if you have an interest in the Titanic Expedition Cruise or the Private Showing. We will then go through the time and expense of having the official invitation package delivered to you by overnight courier.

One last and important item. If you do sign up for the cruise or show, you will receive two free

items of major value that will very likely increase in value in the future and be treasured keepsakes.

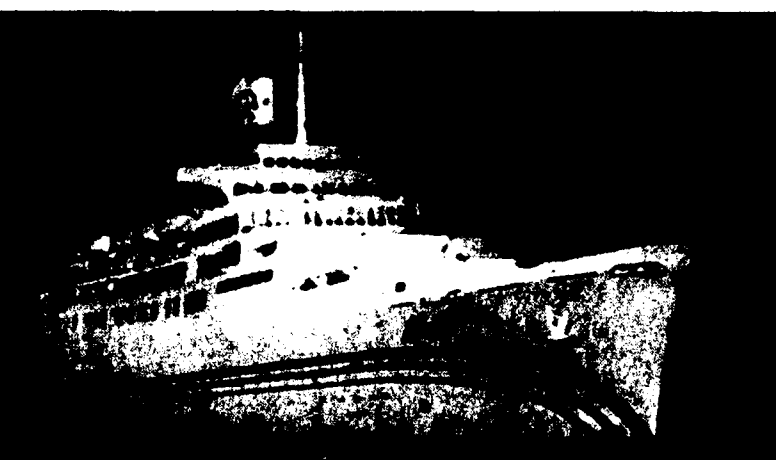
The first item you will receive free is a limited, special edition, authentic reproduction of the most popular exhibition artifact recovered from the Titanic wreck. This item is a copy of the April 10, 1912 Southampton, England newspaper. After being underwater all of these years, this newspaper was in remarkable condition and very readable. Your limited edition reproduction would be suitable for framing.

The second free item is also a special limited edition reproduction of the list of passengers and crew members who were aboard Titanic. Also included in this book is information on what happened to the survivors in the following years. To date, the passenger and crew lists of Titanic have only been in the possession of a few men.

These special editions will be limited to only the attendees of these events. Therefore, with so few produced and the unique-



Pictured above is the RMS Titanic as she left for her maiden voyage. The section of Titanic that will be raised (outlined above) in this expedition is spectacular and pristine. It is 2-1/2 stories by 3 stories in size and weighs 25 tons! This section is a recognizable and definitive part of Titanic. It is from the very top of the hull. It houses six portholes and still carries the paint of the Titanic as it changes from the upper white stripe to the lower black color. Even the White Star Line trademark gold pinstripe appears intact. To date, the only artifacts recovered from the Titanic wreck were items brought on board by passengers, decor items and various utility items.



The cruise ship for this exclusive major event of the 20th century is the legendary 760 foot transatlantic liner, "SS Island Breeze." The 31,793 ton "SS Island Breeze" was the perfect choice since it is among the elite handful of remaining classic transatlantic liners. As such, Island Breeze is a solid, very well built luxury liner, not like the new "tinsel and foil" glitter ships that are now being built by many cruise lines. The Island Breeze will rendezvous with the Titanic '96 Expedition Fleet on August 26th and be part of the expedition for the raising of the Titanic hull section and the first full illumination of the Titanic wreck. Island Breeze is large enough to provide the spacious cabins, panoramic lounges and comfortable, sprawling meeting places for your important briefings and to watch events that will be conducted and broadcast by closed circuit TV during the recovery mission.

ness of these items, they are very likely to appreciate in value. In my opinion, these collectibles which you will get free are valuable treasures themselves.

Again, there is no obligation on your part to purchase tickets after you receive your official invitation package.

If you call right now, you will have your official invitation package

sent to you by express courier tomorrow.

Tickets will be sold on a first-come, first-served basis until the supply runs out.

I hope you can join other dignitaries, celebrities and Titanic enthusiasts aboard this once-in-a-lifetime, historic ultimate cruise.

We will await your reply.

FOR YOUR INVITATION PACKET CALL TOLL-FREE

Call 24 hours a day, seven days a week. Refer to Invitation RES198.

1-800-866-0994

Or fill out and mail in coupon below.

SPECIAL READER'S COUPON

To receive this free, no obligation Invitation Packet on the Titanic Expedition Cruise by mail, fill out and mail this coupon.

Name _____
 Address _____
 City _____ State _____ Zip Code _____

To ensure proper delivery, please give your phone number below.

Mail to:
 RMS Titanic, Inc.
 Invitation RES198
 17 Battery Place, Suite 203
 New York, NY 10004