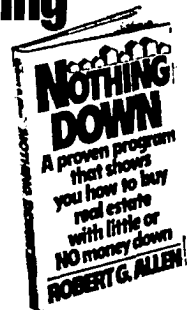


Famous Simon & Schuster author-lecturer-investment counselor Robert G. Allen says—



“Send me to any city in the United States. Take away my wallet. Give me \$100⁰⁰ for living expenses. And in 72 hours I’ll buy an excellent piece of real estate using none of my own money.”



“In other words, you don’t have to be rich to buy a single family home or an apartment building—even in these times of inflation, tight money, and high interest rates. You can strip me of everything most conventional thinkers feel is absolutely essential to buying real estate—cash, credit, a steady job, and a strong financial statement—and I’ll still be able to buy as much property as I want. (It’s actually easier in so-called recessionary times, and I won’t end up with big negative cash flows, either!)

“How? Because I understand creative financing! That’s how I bought most of the real estate I now own—the real estate investments that have made me wealthy. And YOU, too, using the PROVEN, SAFE, HONEST principles that will be outlined in an introductory ‘NOTHING DOWN’ seminar (absolutely NO COST OR OBLIGATION), can buy real estate with little or no money down. I HATE REAL ESTATE! I really do...but I know of no other way where you can start with nothing, learn some basic facts in a short time, and then with a little time and effort make lots of money in just a few years. Yes, EVEN IN TODAY’S TOUGH MARKET, you can create real wealth for yourself, and—in five years, if you follow my plan—retire with a tax-free

SOME OF WHAT YOU’LL LEARN AT THE FREE SEMINAR...

- Want to know how you can get from where you are now to where you want to be financially—and how to get there in the shortest possible time
- Want to learn how to achieve financial independence
- Are tired of working for others, and want to learn the principles of financial self-reliance
- Want to make 100% on your investments instead of just 6% or 10%
- Are sick of paying high taxes and need to shelter your income
- Are low in assets but high in willingness to learn creative and productive investment techniques
- Own property and want to learn how to pyramid your assets

income of up to \$25,000 a year. (You could have made a million dollars in gold in the past couple of years, and you would have only needed a half-million dollars to start with. I didn’t have the half-million, and my guess is... neither do you!).

“My introductory seminar (no cost or obligation) describes a complete program that ANYONE can learn to use—a program that includes over 50 specific creative financing techniques! (My successful associate, who gives the introductory seminar, will clearly explain TWO of these techniques in detail.) Even if you’re a limited-dollar investor, you can start your own program toward financial independence by following the HONEST, SIMPLE methods I have personally developed—the techniques that have enabled me to acquire several millions of dollars worth of real estate in just a few years and made me a real MILLIONAIRE at the age of thirty-one. It’s the same approach I have taught thousands of successful real estate investors all over America, and these methods work BEST in recessionary times.

“I want you to know that EVERY man or woman in this country—plumbers, doctors, secretaries, teachers, salesmen, students, retirees, etc., of any age, no matter how cash-poor they may be, can PROSPER during a recession using my ‘NOTHING DOWN’ program. (I’ve received success letters from people starting at the age of nineteen, at seventy-five, and everywhere in between.) It’s the MODERN approach of the eighties, and YOU CAN DO IT TOO!

“By the way, I don’t have calluses on my hands because I don’t advocate buying run-down slum-type buildings and fixing them up and trying to rent them. You can make money that way, but it’s the hard way! My ‘NOTHING DOWN’ methods are EASY and SIMPLE, and after you have learned them step-by-step, they can turn you from a doubting novice into a CONFIDENT expert. Come to the introductory lecture (absolutely NO cost or obligation) and get a complete outline of my methods plus some specific ‘NOTHING DOWN’ techniques.

“In the ‘NOTHING DOWN’ introductory seminar you’ll discover how to find the BEST buys (often in your own back yard); how to locate the ‘Don’t Wanters’ who’ll do ALMOST ANYTHING to get rid of a property (many more show up in a recession); how to borrow at 6% to 9% interest when the prime rate is over 13%; two specific NEW creative finance techniques; how to buy even if your credit rating is terrible; how to AVOID PAYING TAXES—LEGALLY. You’ll learn about 110% financing (buying with ‘NOTHING DOWN’ and getting cash back); how to overcome your fear of investing (I think fear is the ugliest four-letter word); how to establish an investment plan; how to use leverage to magnify your return on investments; how to get rid of problem real estate without losing money; how to pyramid your buried assets into MILLIONS.

“At this point you may be saying: ‘It sounds great, but...’ If that’s your reaction, I want you to know that coming to my introductory seminar is totally without risk (there’s NO cost or obligation to buy anything). You’ll hear about how you can easily learn my entire investment program, and you’ll learn MANY SPECIFIC NEW THINGS you

never knew before. My brother, Dr. Richard Allen, is a specialist in adult education. After nine years on the faculty of Johns Hopkins University, he has joined me to develop the most COMPLETE, EASY-TO-UNDERSTAND, WORKABLE teaching methods available, so that you can quickly learn and actually begin to take the steps that will bring you to financial independence. It’s working now for thousands who have already learned my TESTED, PROVEN METHODS...and it CAN WORK for you!

“Please take the time to come to my introductory seminar (They all start at 8 P.M., but COME EARLY...we often run out of chairs!) It’s a terrific multimedia learning experience conducted by my successful associate, and, again, there’s ABSOLUTELY NO COST OR OBLIGATION. The ninety-minute seminar will introduce you to some life-changing facts that should revolutionize your plans for the future. The introductory seminars are ONLY at the locations and on the dates noted below. Don’t wait to buy real estate...buy real estate and wait! Thanks!”

Robert G. Allen

Here’s what users are saying about Robert G. Allen’s “NOTHING DOWN” method:

“Your approach to property investment gave me more insight, more tools, and a path that is more straight, clear, and fast than all the other seminars and books combined.”
—Brian Barron, Seattle

“Innovative and creative... I strongly recommend it for anyone interested in the road to financial independence.”
—Steven M. Calvert, Silver Spring

“It’s fantastic... In less than three months, we made more cash profit than we had made from an entire year of working for a salary.” —Mr. and Mrs. Dean McAllister, Tire Salesman

“Increased my net worth 275% in six months.” —Ross A. Cheesman, D.D.S.,

8 P.M. — WEDNESDAY, AUGUST 6th
HOLIDAY INN-CITY CENTRE
300 E. Ohio St. (2 blks. east of Michigan,
2 blks. west of Lakeshore Dr.) Chicago

HOWARD JOHNSON’S—PALATINE
920 E. Northwest Hwy. (Rte. 14 at
Hwy. 53, west of Hwy. 53) Palatine

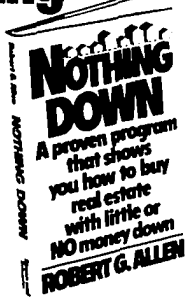
8 P.M.—THURSDAY, AUGUST 7th
O’HARE KENNEDY HOLIDAY INN
5440 N. River Rd. (River Rd. at
I-90) Rosemont

MARRIOTT’S LINCOLNSHIRE RESORT
Jct. U.S. 45 and S.R. 21 & 22
Lincolnshire

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LOS ANGELES TIMES CHALLENGES MY CLAIM
ON JANUAR 12, 1981, THEY FLEW ME TO SAN FRANCISCO. IN LESS THAN
57 HOURS, I PURCHASED SEVEN PROPERTIES (14 HOUSES, 3 CONDOS)
WITHOUT CASH, CREDIT OR IDENTIFICATION.
(\$772,715 WORTH OF REAL ESTATE). YOU CAN LEARN TO DO WHAT I DO!

...lately... can buy... money... I really... way wh... learn so... and then... make lot... Yes, EVE... MARKET... for your... in five years, if you follow my plan—retire with a tax-free

...know that EVERY man or woman in this country—plumbers, doctors, secretaries, teachers, salesmen, students, retirees, etc., of any age, no matter how cash-poor they may be, can PROSPER during a recession using my ‘NOTHING DOWN’ program. (I’ve received success letters from people starting at the age of nineteen, at seventy-five, and everywhere in between.) It’s the MODERN approach of the eighties, and YOU CAN DO IT TOO!

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8 P.M. - MONDAY, FEBRUARY 9th
SPORTSMAN’S LODGE
 12825 Ventura Blvd. (1 mi. South Ventura Frwy., Coldwater Canyon exit) Studio City

and
THE REGISTRY HOTEL
 18800 MacArthur (across from John Wayne Orange Co. Airport) Irvine

8 P.M. - TUESDAY, FEBRUARY 10th
WILSHIRE HYATT HOUSE
 3515 Wilshire Blvd. (Wilshire at Normandie) Los Angeles
 and
HOLIDAY INN-LONG BEACH
 2640 Lakewood Blvd. (San Diego Frwy at Lakewood) Long Beach

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 —Ross A. Cheesman, D.D.S.

MON, TUE, WED, ONLY!



"I MUST MAKE YOU A MILLIONAIRE!"

I made a promise to create 1,000 new millionaires, and my time is running out!

Will you be my next millionaire? I'm Robert Allen and I love a good challenge. Over the years, my outrageous challenges have become world-famous, but this latest one beats them all. I promised my publisher I'd create **1,000 millionaires** in time to promote my new Creating Wealth system on television and radio shows across the country.

Now I have to make good on that promise! That's where I need your help. **I want you to let me teach you how to become a millionaire** and guide you in your quest for success. I need you to make lots of money quickly, and start making it **RIGHT NOW!**

Over the last 20 years, more than a million people have attended my training seminars around the globe. Many are now millionaires and credit their wealth to my teachings, and many more have achieved financial independence by following my principles and techniques. Along the way, I've even written five books on strategies for creating wealth that hit #1 on the *NY Times* bestseller list!

There's no question I can do it. And there's no question **I WILL DO IT.** I will create 1,000 new millionaires. The only question is: Will **YOU** be one of them? If you think you're ready to become a millionaire, then you simply have to attend my upcoming, **FREE workshop** in your area. You'll be glad you did! The workshop will tell you everything you need to know about this exciting, life-changing opportunity.

MY CHALLENGES ARE LEGENDARY!

My first challenge that put me in the international spotlight was when I said: "Send me to any city in America. Take away my wallet. Give me \$100 for living expenses. In 72 hours, I'll buy an excellent piece of property, using none of my own money." The *LA Times* called me on my challenge. Fifty-seven hours later, I had generated assets worth a staggering \$722,000!

A few years later, I did the St. Louis Challenge when I said, "Send me to any unemployment line in America. Let me select someone who's broke, out of work, and discouraged. In two days time, I'll teach him my strategies for Creating Wealth. In 90 days, he'll be back on his feet with \$5,000 in the bank." The couple I chose earned \$5,000 cash in 90 days and over \$100,000 in the next 12 months.

Next, I accepted a challenge from Regis and Kathie Lee to come on their show and do it again. From the audience, I selected a young woman named Pat who was a part-time school teacher. Under my guidance, she earned over \$20,000 in the next 90 days!

Now I'm working on my biggest and boldest challenge yet. I said, "Send me a group of people who have a real desire to become financially independent. Let me teach them my strategies and mentor them for the next 12 months. In 90 days, they'll successfully develop multiple streams of income, and in record time, I'll create 1,000 new millionaires!" That's why I need YOU to become a millionaire. Are you ready to help me?

DISCOVER HOW TO BE A MILLIONAIRE AT MY FREE WORKSHOP

See firsthand how to Create Wealth with real estate using my powerful strategies:

- Use my proven techniques to create low-risk, high-profit wealth in your life.
- Buy and wholesale real estate in today's economy with no money down.
- Uncover pre-foreclosure opportunities nobody else knows about.
- Find foreclosures and profit from them before they hit the courthouse.
- Acquire properties below market value and pocket the difference.
- Leverage tax certificates and tax deeds to earn double-digit interest.
- Discover how to cut your taxes in half using your business.
- Use the Internet to set your income on autopilot — 24/7/365.
- And much, much more!

REAL ESTATE'S PERFECT STORM

Right now, there are three major factors converging to form the most dynamic real estate market in history.

- High unemployment rates and low stock prices have created one of the highest foreclosure rates in recent memory.
- Interest rates have hit rock bottom, making it easier to finance, re-finance, and make a profit from real estate transactions.
- Housing markets remain strong; people still need homes, and they're still building, buying, and selling them at a high rate.

These three factors are combining to create real estate's version of the "Perfect Storm." When you also consider that over 80% of our country's millionaires originally created their wealth through real estate, it clearly offers the best opportunity for YOU to achieve financial independence **RIGHT NOW.**

Over the last 20 years, Robert Allen has risen to a position as one of the most influential and recognized financial experts of all time. He's authored an array of #1 New York Times bestsellers, including:

- *Nothing Down*
- *Nothing Down for the 90's*
- *Creating Wealth*
- *Multiple Streams of Income*
- *Multiple Streams of Internet Income*

He's been featured in *The Wall Street Journal*, *USA Today*, *The New York Times*, *Newsweek*, *Redbook*, *Barron's*, *Money Magazine*, *People*, and *Reader's Digest*, and he's even made appearances on hundreds of radio and television programs nationwide, including *Good Morning America*, *Live! With Regis and Kathie Lee*, and *Larry King Live*.

Why do you suppose Robert Allen's books are so popular? Because people from all over the world recognize the strength of his strategies and ideas, including the powerful techniques that everyday people can use to create wealth for themselves.

But he wanted to go even further, and give people not just the knowledge to create wealth for themselves, but the inspiration. He decided he would personally show people how to put knowledge into action to create wealth.

That's when he began his array of outrageous challenges. To this day, many, many people have taken advantage of his unique programs and used his strategies to create wealth for themselves. His latest challenge is to create 1,000 millionaires in record time. Are you ready to be his next success story?



"My goal really for the first year was to do five million. You can do this if you perfect your system... I set a goal, and I strived for it... \$3.5 million was not too bad."

— Paula Reid, Studio City, CA



"We bought an 11-unit apartment for no money down, and in fact, when we closed on the building, we received over \$7,000."

— Paul & Margie Manners, Carlsburg, WA



"We're living proof it really does work. Once we made our first deal, I became a real believer. Let's face it, if you make \$82,000 on the first deal, you're gonna get kinda stoked."

— David & Sonya Selley, Victorville, CA



"Robert Allen was the original, he was the one who started the no money down concept. Within 5 months, using his techniques, I created a net worth in real estate equity... over \$25,000."

— Danny Morel, Rancho Cucamonga, CA



"Education in any form is very important... the money I invested in the Robert Allen program came back a thousand fold."

— Maureen Hayes-Cortiella, Houston, TX

Robert Allen's revolutionary program is coming to your area in this FREE, 2-hour Workshop.

Monday, November 10
1 p.m. or 7 p.m.

**NEW YORK
GRAND HYATT**

Park Avenue at Grand Central
New York, NY

Tuesday, November 11
1 p.m. or 7 p.m.

**NEW YORK
PARK CENTRAL**

870 7th Avenue
New York, NY

Wednesday, November 12
9 a.m. or 1 p.m.

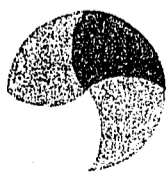
**NEW YORK MARRIOTT
FINANCIAL CENTER**

85 West Street
New York, NY

Reservations will not be accepted, so make your plans now to attend this free, upcoming workshop in your area.

Unique experience, and past performances do not guarantee and may not indicate future results! Testimonials are non-representative of all clients; certain transactions may have substantially worse performance than that indicated. All markets and opportunities have inherent risk, including real estate, and there is always the potential for loss.

THREE DAYS ONLY!



Creating Wealth
with Real Estate

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