



Sure . . . you don't even want to think about it,

but you know in your heart and soul . . .

## You might be NEXT.

Police files reveal this important fact: it is well within the power of average citizens like YOU to defend yourself and your family against most of the crimes of theft and violence now being committed — and above all, to prevent these things from ever happening to you! How? By getting to know the facts about crime defense . . . facts given to you in the brand new plain-English guide to self protection, HOW TO DEFEND YOURSELF, YOUR FAMILY, AND YOUR HOME.

MAKE NO MISTAKE: this is not a book for the trigger-happy, not for anyone looking for trouble. It is written precisely for people who want to avoid trouble. People who feel a growing helplessness as neighborhood after neighborhood becomes a happy hunting ground for the car thief, the cat burglar, the rapist, the drug addict, the pervert, the arsonist, the murderer-for-kicks, the looter. It is meant to lessen the chances that you, your wife or your children may be victims.

As with accident insurance, we dearly hope you never have to use what you get out of this book. But merely having all this information is the best guarantee you will never be faced with criminal attack. (Even if you are a burly ex-Marine and feel no need for this book, remember your wife and children are different.)

## FBI, Police, Army Information

Whether you live in a big city, a posh suburb (where crime is growing fastest) or a small town... in a home or an apartment, author George Hunter understands your security problems. Not only has he written and lectured widely on the subject; this book is based on data from organizations like the FBI, the New York City police, the U.S. Army and the National Rifle Association. How much of the following information do you honestly have right now?...

- The art of locking up. (Book shows that the average home is relying on "useless junk".)
- Perils of the self-service elevator. 3 ways to avoid danger.
- How to protect yourself in your car.
   Safety measures when driving through dangerous areas.
- The \$12 device that can fool prowlers when you're away from home.
  The right way to use time and noise
- to ward off an intruder.

  The best quick defense against a
- knife.

  Where to hide valuables and defen-
- sive weapons in a city apartment.

  What to do if your home is burglar-
- ized. The one thing you should never do.
- How to train the right watchdog.
- How to use ordinary household objects to defend yourself.
- Tips on firearms that may be new even to an ex-GI.
- Helpful advice on finding a safe neighborhood when you move into a strange town.
- What to do if you find yourself in a bad neighborhood,

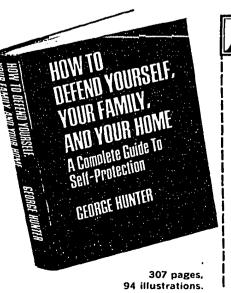
- Precautions to take when you use public transportation.
- 5 steps to protect your home if you live in an area that may erupt in a riot.
- Unarmed personal defense: 52 photographs illustrating basic methods, with captions to explain each move.
- If the worst happens: how to protect against rape.

## **Send Immediately for Risk-Free Examination**

Think of what you saw on the front page of your newspaper this morning. Do you really feel safe leaving your wife and children when you go to work — or when they leave the house by themselves? You need this book. Your wife and children need it even more!

But we want you to be the judge. on a plan that need not cost you a penny! Mail coupon below, with check or money order for \$6.95. Your copy will be rushed to you postpaid by return mail. After examining it at leisure for 30 days, you have the unconditional privilege of returning the book for an immediate refund in full plus extra money to cover the cost of return postage. Fair enough?

Frankly, we don't like having to offer you a book like this. But right now, knowing how to protect yourself is as important to every man, woman and child as knowing where the nearest hospital or fire alarm box is. Not nice. But necessary. Send for the book today, to Arlington House, 81 Centre Avenue, New Rochelle, N. Y. 10801.



## TRLINGTON HOUSE

81 Centre Avenue, New Rochelle, N.Y. 10801

Gentlemen: Yes. I enclose \$6.95. Please rush postpaid by return mail my copy of HOW TO DEFEND YOUR-SELF, YOUR FAMILY, AND YOUR HOME. If not well satisfied after examining the book for 30 days, I may return it for an immediate full refund plus extra money to cover my return postage.

Name	 	 
Address	 	 

☐ SAVE MONEY on copies for friends, relatives. Mail \$17.95 with coupon and we will mail three copies to any addresses you enclose — and include cards from you, if you wish. We pay all shipping charges and you save nearly \$3 off the regular price.

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